

CURRICULUM VITAE



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S.No	Name of the Institution	Period of Service
1.	J.J. College of Arts and Science (Autonomous)	2009 to Till Date

Publications

Research Paper : 1
Book (s) Published : Nil
Book Chapter : Nil

- Janaki.L and Sureka.M , A study on Challenges and Opportunities of the Health care sector in India,Journal of Financial Services and Management , Vol-, pp:

Paper Presentation in Conference/Seminar/Workshop

S.No.	Presented/ Participated	Date & Place	Topic
1	Presented	16.12.2010&17.12.2010 Rajah Serfoji Government College(Autonomous),Thanjavur	A study on challenges and opportunities of health care sector in India
2	Presented	18.12.2010, Aadhavan College of arts and science, Manapparai.	A study of Marketing strategies in Tourism Development
3	Presented	24.09.2011 Sri Venkateshwara College of Arts and Sciene,Peravurani,Thanjavur	Emerging Trends in Retail Marketing

4	Presented	25.04.2013 Karpaga Vinayaga Institute of Management,Pudukkottai	Role of Self Help Group In Rural Development Prospects
5	Presented	16.04.2014 . Karpaga Vinayaka Institution of Management, Pudukkottai.	Trends in HRM
6	Presented	23.01.2015 MR Government Arts College, Mannargudi	Impact of E-commerce on Modern Marketing
7	Participated	30.08.2018 &31.08.2018 J.J. College of Arts and Science (Autonomous)Pudukkottai	Performance Appraisal